



For Immediate Release

MEDIA
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Regal Offers Productivity and Efficiency for Contractors With 4-in-1[®] Line of Motors

Century[®] brand multi-purpose 4-in-1 and MasterFit Pro[®] motors allow contractors to simplify their trucks and serve homeowners faster and more profitably

BELOIT, Wis., May 1, 2018 — Regal Beloit Corporation, a leading manufacturer of electric motors, electrical motion controls, power generation and power transmission components, announced the beginning of its Century Simplify Your Truck™ campaign featuring 4-in-1 and MasterFit Pro motors, offering contractors a method to simplify the way they stock their trucks for improved productivity and efficiency.

Contractors who simplify their trucks will be able to provide immediate and cost-effective field motor replacements for HVAC indoor and outdoor residential and light commercial applications. Although the Century brand includes a full line of motors, the Simplify Your Truck campaign focuses on Century brand multi-purpose, 4-in-1 and MasterFit Pro motors. With a strategy that emphasizes simplification, contractors are more productive and homeowners don't experience unnecessary delays without air conditioning.

"We want contractors' trucks to be as efficient as the products stored in them," said Birch Taylor, Distribution Business Leader, Regal. "These motors and solutions encourage contractors to simplify their strategies through the 4-in-1 and MasterFit Pro motors."

With only two Century brand 4-in-1 motors, a technician can replace the majority of outdoor condenser fan motors. On an indoor application, only four Century brand MasterFit Pro motors are needed. With only these six motors, contractors can provide HVAC system repair immediately after diagnosis that a motor replacement is needed. It would take up to 32 single-purpose HVAC motors to cover the various voltage, horsepower and speed requirements needed for both the indoor and outdoor motor applications.



PRESS RELEASE

Profit-minded contractors should elect to carry just these six motors, enhancing productivity, eliminating trips to the wholesaler, and reducing truck stocking requirements. For homeowners in need of a replacement motor, HVAC systems can be up and running quickly with a reliable Century® 4-in-1® or MasterFit Pro® motor.

For product details or to view educational videos, visit SimplifyYourTruck.com.

Simplify Your Truck™



About Regal Beloit Corporation

Regal Beloit Corporation (NYSE: RBC) is a leading manufacturer of electric motors, electrical motion controls, power generation and power transmission products serving markets throughout the world. The company is comprised of three business segments: Commercial and Industrial Systems, Climate Solutions and Power Transmission Solutions. Regal is headquartered in Beloit, Wisconsin, and has manufacturing, sales and service facilities throughout the United States, Canada, Latin America, Europe and Asia. For more information, visit RegalBeloit.com

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